



**Ecotourism Australia's 2006 International Conference
Sustainable Design and Practice Delivering Profitability Workshop
Sponsors: Townsville City Council, Ergon Energy (major sponsors), the
Centre for Excellence in Tropical Design, and in partnership with The
Natural Edge Project**

The aim of the workshop is to use a rigorous 'Design Charette' process to facilitate a structured but innovative design space around a mock Ecotourism Facility on an existing building and site. Participants will gain first hand experience in the Design Charette process as a tool to bring about improved outcomes in sustainability in ecotourism facilities. The Workshop will be a combination of contextual presentations, facilitated sessions, a site visit and walk-through. The Charette will encourage discussion and concept planning between delegates. It will be of relevance to delegates involved in the planning and refurbishment of eco-tourism facilities, from technical design experts (eg engineering, architecture, planning etc), to community representatives, local government and business. This will include consideration of aspects such as renewable energy, eco-efficiency, adaptation to climate change, ecotourism accreditation/certification, facilities management and marketing.

Tuesday, 31st October

Part I

- 8.00am *Welcome*, Ann Bunnell Councillor, Townsville City Council
- 8.10am *Welcome*, Greg Bruce, Townsville City Council and Cheryl Paten, The Natural Edge Project
- 8.20am *Transport, Tourism, Destination Planning and Climate Change*, Andrew McNamara, Parliamentary Secretary for the Minister for Transport Member for Hervey Bay
- 9.10am *Facilities Management and Demand Side Management*, Gavin Lee, Ergon Energy
- 9.30am Terry Kelly – Regional Director Department of Public Works (supporting The Centre for Excellence in Tropical Design), Zac Sam - Acting Mayor of Palm Island Council, Barry Moyle -CEO Palm Island Council
- 9.45am *Summary and facilitated discussion*, Greg Bruce, Townsville City Council
- 9.50am Morning Tea
- 10.10am *Facilitated Discussion*, Greg Bruce

Part II

- 10.25m Workshop commences: *Sustainable tourism/green buildings and transport*

Part III

- 11.25am *Cultural Tourism, Park Management & Sustainability in Kenya*, Gideon Amboga Ranger-in-Charge, Amboselli National Park, Kenya
- 11.35am *Social Sustainability in Ecotourism: incorporating local and indigenous communities*, Dr Lea Scherl, Consultant, Natural Resource Management and Social Development
- 11.45am *Marketing, Ethics and the Economic Opportunities of Ecotourism*. Andrew McEwen, Manager of Economic Development Thuringowa Council
- 11.55am Lunch
- 12.25pm Workshop presentation TNEP - Greening Building/facilities management, marketing, certification
- Workshop the 7 groupings:
1. water
 2. energy
 3. transport/Facilities
 4. waste
 5. biodiversity
 6. community/social/cultural
 7. amenities

Part IV

- 2.30pm Transfer to Pallarenda Quarantine Station,
Welcome, Clive Cook - The Environmental Protection Agency QPWS Director for Northern Region
- 3.00pm *Site visit and assessment of Pallarenda Quarantine Station*
Delegates will break into 3 groups to conduct a site assessment based on Ecotourism certification criteria
- 4.00pm Transfer to Bald Rock
- 4.30pm *Interpretative site visit to Bald Rock and Town Common wetlands* accompanied by Queensland Parks and Wildlife Service Rangers & Townsville City Council.
- 5.35pm Transport to the Wetland site
- 5.45pm Sundowner drinks over wetlands
- 6.45pm Transfer to Quality Hotel Southbank
- 7.30pm Townsville networking function

Wednesday 1st November

8.00am Workshop commences

Part V

8.10am *Solar Cities: Environmental tourism in a World Heritage area and Climate Change*, Dean Comber, Ergon Energy

8.40am *Solar power and camel festivals*, Gereltuv Dashdoorov – Program Director, Nomadic Expeditions Mongolia. Presentation on the Three Camel Lodge

8.50am Reflection and development of themes and innovations from previous day

10.00am Morning tea

Part VI

10.20am Participants continue design Charette workshop to develop themes & innovations

12.00pm *Mapping the future – connections, certification, and project for Townsville and internationally*, TNEP

12.30pm Workshop concludes