



Promoting North Queensland

Townsville Enterprise

REGIONAL DEVELOPMENT • TOURISM • CONVENTIONS • EVENTS

TOWNSVILLE WINS ECOTOURISM CONFERENCE

Townsville has been successful in securing the largest ecotourism conference in Australia. The Townsville Enterprise Convention Bureau and Townsville City Council worked in partnership to submit a bid, to Ecotourism Australia, which showcased the capabilities of the North Queensland region. Ecotourism Australia confirmed that the Townsville region was chosen for the 2006 event for a number of very positive reasons including excellent multiple carrier direct air access and diverse conference facilities with many options for engaging the surrounding areas. The conference will be held in November 2006 and is expected to attract more than 500 delegates from across Australia and overseas. The benefit to the local economy is projected at more than \$850,000.