

FRENCH ECOTOURISM ASSOCIATION >>



PASCAL LANGUILLON >>



SHORT BIOGRAPHY >>

Pascal Languillon completed his MSc. in Environmental Sciences in Auckland University in 2001. He then worked on ecotourism development within an indigenous community in the Amazon, the Shiwiars, before supervising a European Development Funds program on community tourism in Moheli Island, in the Comoros. Back in France, his home country, he founded the French Ecotourism Association to develop the concept of Ecotourism and promote French and foreign operators involved in ecotourism. Pascal Languillon travelled around the world in more than 40 countries where he visited dozens of ecotourism projects. He tells his travel stories in Ecotourism Magazine, first public French magazine on the subject. Pascal is now an international consultant and works on diverse ecotourism projects in France and abroad.

Our Mission is to create a network of French ecotourism operators and to promote them nationally and internationally. Our Association is also involved in promoting environmental education and awareness amongst travellers, tourism operators and institutions.

ABOUT THE FRENCH ECOTOURISM ASSOCIATION >>

The French Ecotourism Association (AFE) was created in 2005 to promote the concept of ecotourism in France, both within tourism operators and the public. The AFE supports ecotourism projects and the development of territorial strategies linked to sustainable tourism. The AFE is presently developing an 'ecotourist booklet' to encourage best Ecotourism practices worldwide. Australian operators will have a primary position in this booklet.

FRANCE & ECOTOURISM >>

France is the first tourism destination in the world. Its international image is usually associated with culture and gastronomy but France also has a great potential for nature-based tourism. France has a large variety of landscapes as well as a vast network of protected areas, where tourism is already developed. Besides, France is one of the world leaders for rural tourism and an ecotourism supply is progressively being implemented. The French Ecotourism Association's role is to gather these various initiatives and promote them so as to disseminate good practices and strengthen the emergence of environmentally-friendly tourism.

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