



*protect, conserve, sustain*

**17<sup>th</sup> March 2004**



Townsville City Council would like to extend this invitation to you and your organisation to be involved in **CARbon Busters Day** 2004. This annual event, in its 6<sup>th</sup> year, known as Smogbusters Day in SE Queensland, will be held on the 17<sup>th</sup> March and will ask commuters to leave their cars at home and use alternative transport such as trains, buses, bikes and feet. This is an important opportunity to encourage people to travel greener, reduce their greenhouse gas emissions and improve the air quality of Queensland.

The motor car is the primary form of personal transport in Queensland. Motor vehicles significantly affect the levels of air pollution found in Queensland and produce millions of tonnes of greenhouse gases contributing to global warming. By using alternative forms of transport we can help reduce air pollution.

**CARbon Busters Day** is an important event to raise peoples' awareness about sustainable transport options. By participating in **CARbon Busters Day** we can encourage more people to make sustainable transport choices both on the day and in the future.

We are asking organisations to promote the day to your staff through internal networks, such as staff newsletters, e-mails and noticeboards. Any assistance that you can provide will help us to make this year highly successful.

We are also asking organisations to organise an activity on the 17<sup>th</sup> March 2004 to promote the event (refer to the flier attached) and to pass on this information to any relevant organisations in your area.

On the day, activities can be organised to reward people who use alternative transport. We can provide promotional materials such as posters, fliers, e-mails, and media releases to advertise the day and also provide organisations with rewards such as native trees and stickers.

If you have any questions please feel free to contact me on 4727 9313/0418199988 or via e-mail at [mpd@townsville.qld.gov.au](mailto:mpd@townsville.qld.gov.au) or the website at [www.soe-townsville.org.au/carbonbusters.htm](http://www.soe-townsville.org.au/carbonbusters.htm)

Yours faithfully

Mark Davis  
**CARbon Busters Day** Event Coordinator

Queensland Conservation Council is the states peak non-profit organisation dedicated to protecting, conserving and sustaining Queensland's environment.